# the Power of Compound Interest

Discover how compound interest can work its magic for your financial future, especially in India.







### The Magic of Time

### Understanding Compound Interest

Learn how compound interest works and why starting early is crucial.

### 2 Indian Scenarios

Explore relatable examples to see the power of compounding.

### Compound Interest: The Basics

### The Power of Compounding

Earning interest on your original investment and all accumulated interest.

### Early Investment is Key

Time is your ally, allowing compound interest to work its magic.

**Compound Interest** – Starting with principal *P* then the amount *A* in an account after *t* years, with an annual interest rate *r* compounded *n* times a year, is given by:

$$A = P\left(1 + \frac{r}{n}\right)^{nt}$$

# Key Concepts: Compound Interest

### What is Compound Interest?

Earning profits on both your initial investment and accumulated interest.

The Formula

 $A = P(1 + r/n)^{(nt)}$ 

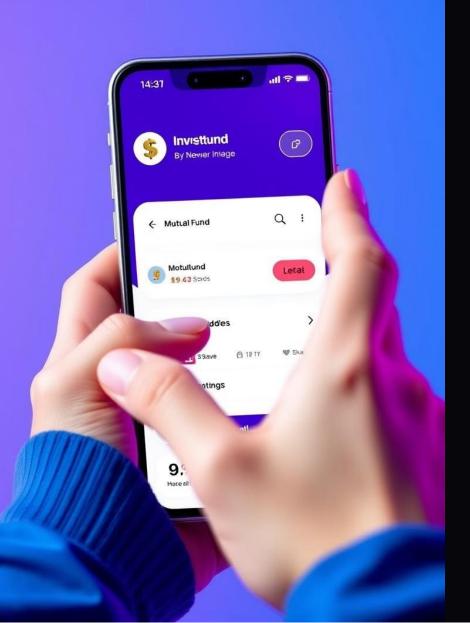
### PPF

### **PPFInvestment**

₹1,00,000 invested in a PPF account earning 7.1% annual interest.

### 15 Years Later

Your investment grows to ₹2.81 lakhs (tax-free!) thanks to compounding.



# Equity Mutual Funds

Starting at 25

Invest ₹5,000 monthly in an equity mutual fund with 12% returns.

25 Years Later

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Your investment grows to ₹1.07 crores, demonstrating the power of long-term investing.

# Fixed Deposits

### FD Investment

₹10 lakhs invested in an FD with 6% annual interest for 20 years.

Compounding Effect

Your investment grows to ₹32.07 lakhs after 20 years.

#### Inflation Impact

However, inflation reduces the value to approx. ₹12 lakhs, highlighting the importance of beating inflation.



# The Rule of 72

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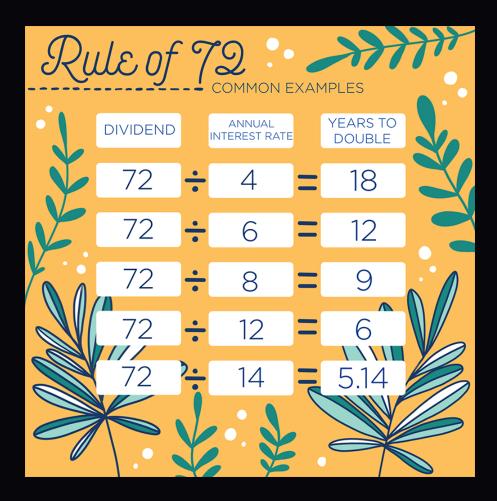
#### PPF

At 7.1% interest, your money doubles in 10.1 years.

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### Equity Mutual Funds

At 12% returns, your investment doubles in 6 years.





### Key Takeaways for Indian Investors

Early Investment

Starting at 25, yields significantly more wealth than starting at 35.

### **Combatting Inflation**

Invest in stocks, property, or PPF to outpace inflation.

### Tax-Free Growth

PPF and ELSS mutual funds offer tax-free income and compounding returns.

# Common Indian Investor Questions

Is PPF Safe?

Yes, it's government-backed with tax benefits.

Are Mutual Funds Risky?

Over long periods, equity funds outperform fixed deposits and inflation.

